





THE COLOUR OF ENLIGHTENMENT:

DEFINING SHANGRI-LA WITHIN FAR CRY 4

ABOUT ME



JOSHUA COOK
ART DIRECTOR: UBISOFT TORONTO

SHANGRI-LA



VIDEO

SHANGRI-LA



INTRO



INTRO



INTRO



INTRO



FAR CRY OWNS THE COLOURS



INSPIRATION



EXPLORATION



EXPLORATION



ITERATION



ITERATION



ITERATION



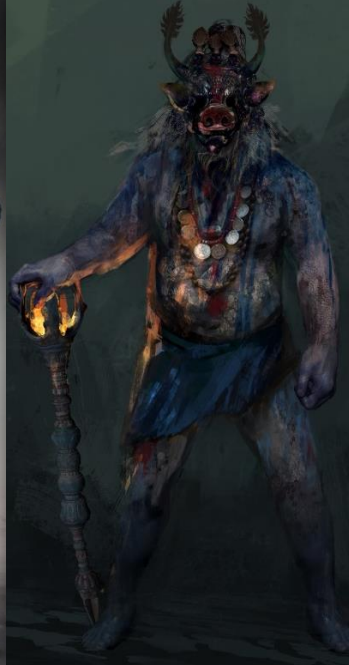
ITERATION



TURNING POINT



FOCUS



RULES





GOLD



SKY



LIGHTING



STATUES



TERRAIN/ROCKS

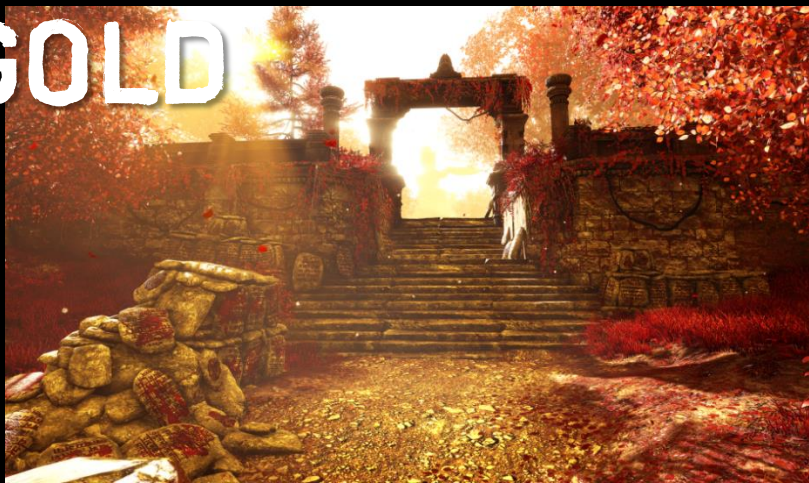


ARCHITECTURE

GOLD



GOLD



A collage of red-themed images with the word "RED" in large, white-outlined letters. The background includes red flowers, red leaves, a person in a red robe, and a person in a red headscarf.

RED



VEGETATION



WATER

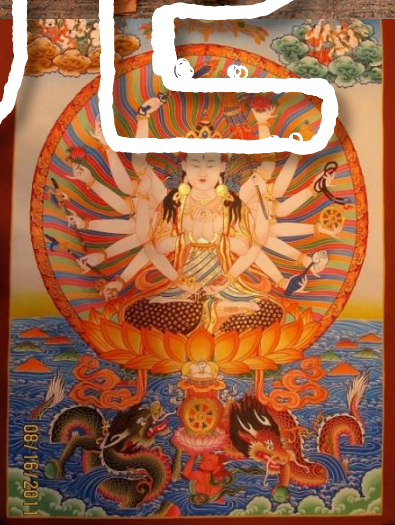


BLOOD

RED



ORANGE



ORANGE



CLIMBING ROPES



EXPLOSIVES



HANDLES

ORANGE



ORANGE





WHITE



PRAYER FLAGS



PRAYER CANDLES



ANIMALS



THE PROTECTOR

WHITE



WHITE



WHITE





BLUE



DEMONS



BLUE



LIGHTING





COLOUR TRANSITIONS

COLOUR TRANSITIONS



COLOUR TRANSITIONS



COLOUR TRANSITIONS



COLOUR TRANSITIONS



COLOUR TRANSITIONS



COLOUR TRANSITIONS



ESTABLISHED LOOK



FINAL RESULTS



VIDEO



CONCLUSION



THANK YOU

CONTACT INFO



JOSHUA COOK

ART DIRECTOR: UBISOFT TORONTO
Joshua.Cook@Ubisoft.com